Magento 1.0 To Magento 2.X Migration

Everything You Should Know

1.0

2.0

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Why Magento?

28%
Websites powered by Magento 2

✓ Superior shopping experience

✓ Fast tracks sales growth

✓ Boosts operational intelligence

7 reasons to Move to Magento 2.X

Improved core performance

Improved custom extensions

Improved admin panel UX

Responsive UX

Improved page load times

Easier to customize

Self-hosting platform

50% Faster Page Loading Speed

Homepage

M1 ▮▮▮▮▮ **2.25 Seconds**
M2 ▮▮ **1.06 Seconds**

Simple Product

M1 ▮▮▮▮▮ **2.40 Seconds**
M2 ▮▮ **1.24 Seconds**

Category pages

M1 ▮▮▮▮▮ **2.54 Seconds**
M2 ▮▮ **1.26 Seconds**

CMS

M1 ▮▮▮▮▮ **2.23 Seconds**
M2 ▮▮ **0.99 Seconds**

38% Faster Checkout
3X faster Platform scalability

117% more orders/ hour capability of Magento 2.X

Customer checkout

M1   **8.22 seconds**
M2   **5.89 seconds**

Guest checkout

M1   **6.50 seconds**
M2   **4.00 seconds**

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What Happens If You Don't Migrate

To Magento 2.0?

- ✓ No new features will be updated on any Magento 1.X versions

- ✓ Zero technical support for fixing bugs on Magento 1.0

- ✓ No access to the security features included in Magento 2.0

Our Approach to Magento Migration

Identify Customizations Made in Magento 1
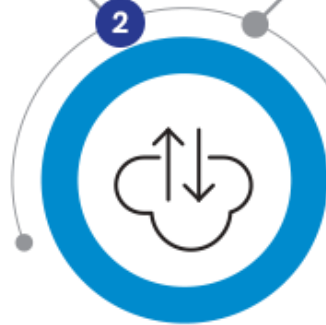
New functionalities and UI Discussion

Testing for Site Performance, Features and Integrations

Re-launch the site

1

3

5

7

2

4

6

Data Assessment & Migration Plan (Products, Orders, Customers)

UI, Features, Payment, & Shipping Gateway Implementation

On-page SEO Implementation

Ready to Migrate to Magento 2.X?

Choose MobiCommerce!

Continue delivering seamless
eCommerce shopping experience

Established Business
Since 15+ years

Happy Clients
In 35+ countries

800+ Live Installations
And Still Counting

Certified Developers
Magento 2 certified

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Ecommerce Solutions for Every Business

We will Do Free Audit of Your Website

Discuss Your Plan

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THANK YOU!